|  |  |  |  |
| --- | --- | --- | --- |
|  |  | **Suggested Four-Year Course Plan | B.S. Sport Management** |  |
|  |  |  |  | **First-Year** |  |  |  |  |
|  |  | Fall Semester |  | Credits |  |  | Spring Semester | Credits |
|  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  | SPM 100 |  |  |  |  |
|  |  |  |  |  |  | *or* CAP |  |  |  |  |
| COR 101 | Cortland Experience (Freshmen ) |  | 3 | 100 | Intro to Computer Applications | 3 |
| SPM 175 | Intro to Sport Management |  | 1 | ECO 111 | Principles of Microeconomics | 3 |
| CPN 100 | Writing Studies I (GE - Writing) |  | 3 | CPN 101 | Writing Studies II (GE - Writing) | 3 |
| COM 100 | Human Communication (GE - Humanities) |  | 3 | GE | GE Course | 3 |
| GE | GE Course |  | 3 | GE | GE Course | 3 |
| GE | GE Course |  | 3 |  |  |  |  |  |
|  |  |  |  |  | 16 |  |  |  |  | 15 |
|  |  |  | **Sophomore Year** |  |  |  |  |
|  |  | Fall Semester |  | Credits |  |  | Spring Semester | Credits |
|  |  |  |  |  |  |  |  |  |  |  |
| COM 210 *or* | Public Speaking *or* Interpersonal |  |  |  |  |  |  |  |
| COM 300 | Communication |  | 3 | SPM PE | SPM Professional Elective #1 | 3 |
| MGT 250 | Principles of Management |  | 3 | MGT 253 | Principles of Marketing | 3 |
| SPM 255 | Sport Event Management |  | 2 | MGT 254 | Financial Accounting | 3 |
| SPM 259 | Event Practicum |  | 3 | GE | GE Course | 3 |
|  | MAT 201, COM 230, ECO 221, EXS 201, |  |  |  |  |  |  |  |
| STATS | *or* PSY 201 (GE - Mathematics) |  | 3 | GE | GE - Natural Sciences | 4 |
|  |  |  |  |  | 14 |  |  |  |  | 16 |
|  | *Optional: Declare minor or concentration within sport management* |  |
|  |  |  |  | **Junior Year** |  |  |  |  |
|  |  | Fall Semester |  | Credits |  |  | Spring Semester | Credits |
|  |  |  |  |  |  |  |  |  |  |  |
| FREE | Concentration *or* Free Elective |  | 3 | SPM 335 | Info Tech in Sport | 3 |
| GE/FREE\* | GE Course *if still needed* |  | 3 | SPM 373 | Sport Law | 3 |
|  |  |  |  |  |  |  | SPM Professional Elective #2 (must |  |
| SPM 310 | Ethical Issues in Sport |  | 3 | SPM PE | be above 300 level) | 3 |
| SPM 330 | Sport Media Management |  | 3 | FREE | Concentration *or* Free Elective | 3 |
| SPM 360 | Sport Marketing |  | 3 | GE/FREE\* | GE Course *if still needed* | 3 |
|  |  |  |  |  | 15 |  |  |  |  | 15 |
|  |  |  |  | **Senior Year** |  |  |  |  |
|  |  | Fall Semester |  | Credits |  |  | Spring Semester | Credits |
|  |  |  |  |  |  |  |  |  |  |  |
| FREE | Concentration *or* Free Elective |  | 3 | SPM 470 | Internship in Sport Management | 12 |
| FREE | Concentration *or* Free Elective |  | 3 | SPM 475 | Internship Seminar | 3 |
| SPM 370 | Pre-Internship Seminar |  | 1 |  |  |  |  |  |
| SPM 452 *or* | Sport Business, Finance, & Politics *or* |  |  |  |  |  |  |  |
| ECO 366 | Sport Economics |  | 3 |  |  |  |  |  |
| SPM 466 | Strategic Management of Sport Orgs. |  | 3 |  |  |  |  |  |
| ECO *or* MGT | Economics/Management Elective (must |  |  |  |  |  |  |
| 300+ | be above 300 level) |  | 3 |  |  |  |  |  |
|  |  |  |  |  | 16 |  |  |  |  | 15 |
|  |  |  |  |  |  |  | **TOTAL MINIMUM CREDITS** | 121 |
|  \*The World Language and US History and Civic Engagement GE may be | fulfilled by NYS HS Regents score. |  |

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|  | **Sport Management, B.S. - Course Planning Worksheet** |  |  |  |  |  |
|  | **Sport Management Department Requirements** |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
| *Subject* | *Course Name* |  | *Prerequisites/Notes* |  | *Credits* | *Met* |  |
|  |  |  |  |  |  |  |  |  |  |  |
| COR 101 | Cortland Experience (Freshmen only) |  |  |  |  | 1 |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
| SPM 175 | Introduction to Sport Management |  |  |  |  | 3 |  |  |  |
|  |  |  |  |  |  |  |  |
| COR 201 | Cortland Experience (Transfers only - optional) | (Quarter course) |  | 1 |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
| SPM 255 | Sport Event Management |  |  |  |  | 3 |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
| SPM 259 | Event Practicum |  |  |  |  | 2 |  |  |  |
|  |  |  |  |  |  |  |  |
| SPM 310 | Ethical Issues in Sport | Fulfills Oral Communication GE |  | 3 |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
| SPM 330 | Sport Media Management |  |  |  |  | 3 |  |  |  |
|  |  |  |  |  |  |  |  |
| SPM 335 | Information Technology | SPM 100 or CAP 100 |  | 3 |  |  |  |
|  |  |  |  |  |  |  |  |
| SPM 360 | Sport Marketing | MGT 253 |  | 3 |  |  |  |
|  |  |  |  |  |  |  |  |
| SPM 370 | Pre-Internship Seminar in SPMG | Senior Status, co-req with SPM 466 |  | 1 |  |  |  |
|  |  |  |  |  |  |  |  |
| SPM 373 | Sport Law | SPM 275 |  | 3 |  |  |  |
|  |  |  |  |  |  |  |  |
| SPM 452/ECO 366 | Sport Business, Finance and Politics OR Sport Economics | SPM 275 & MGT 254 |  | 3 |  |  |  |
|  |  |  |  |  |  |  |  |
| SPM 466 | Strategic Management of Sport Organizations | Senior Status, co-req with SPM 370 |  | 3 |  |  |  |
|  |  |  |  |  |  |  |  |
| SPM xxx | SPM Professional Elective | May require prerequisites |  | 3 |  |  |  |
|  |  |  |  |  |  |  |  |
| SPM xxx | SPM Professional Elective (300 level or above) | May require prerequisites |  | 3 |  |  |  |
|  |  |  |  |  |  |  |  |  |
|  |  | Completion of all degree requirements, 106+ credits, a |  |  |  |  |  |  |
| SPM 470 | Internship in SPMG | major GPA of 2.5, and an overall GPA of 2.25 |  | 12 |  |  |  |
|  |  |  |  |  |  |  |  |
| SPM 475 | Internship Seminar (Online) | Co-req with SPM 470 |  | 3 |  |  |  |
|  |  |  |  |  |  |  |  |  |
|  | **Liberal Arts and Science Requirements** |  |  |  |  |  |
|  |  |  |  |  |  |  |
| STATS | COM 230, ECO 221, EXS 201, MAT 201 or PSY 201 | Fulfills Mathematics GE |  | 3 |  |  |  |
|  |  |  |  |  |  |  |  |
| COM 100 | Human Communications | Fulfills Humanities GE |  | 3 |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
| SPM 100/CAP 100 | Introduction to Computer Applications |  |  |  |  | 3 |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
| COM 210 | Public Speaking |  |  |  |  | 3 |  |  |  |
|  |  |  |  |  |  |  |  |  |
|  | **Economics and Management Requirements** |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
| ECO 111 | Principles of Microeconomics |  |  |  |  | 3 |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
| MGT 250 | Principles of Management |  |  |  |  | 3 |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
| MGT 253 | Principles of Marketing |  |  |  |  | 3 |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
| MGT 254 | Principles of Accounting |  |  |  |  | 3 |  |  |  |
|  |  |  |  |  |  |  |  |
| ECO/MGT | Select any 300 or 400 level course in ECO or MGT | May require prerequisites. |  | 3 |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
|  | **Free Electives** |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  | Free Elective or Concentration | May require prerequisites. |  | 3 |  |  |  |
|  |  |  |  |  |  |  |  |
| Students may | Free Elective or Concentration | May require prerequisites. |  | 3 |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
| Free Elective or Concentration | May require prerequisites. |  | 3 |  |  |  |
| choose one of |  |  |  |  |
| Free Elective or Concentration | May require prerequisites. |  | 3 |  |  |  |
| five SPMG |  |  |  |  |
| concentrations | Free Elective | May require prerequisites. |  | 3 |  |  |  |
|  |  |  |  |  |  |  |  |  |
|  | **General Education Requirements** |  |  |  |  |  |
|  |  |  |  |  |  |  |
| SUNY GE | Written Communication 1 | CPN 100 fulfills |  | 3 |  |  |  |
|  |  |  |  |  |  |  |  |
| SUNY GE | Written Communication 2 | CPN 100 fulfills |  | 4 |  |  |  |
|  |  |  |  |  |  |  |  |
| SUNY GE | Oral Communication - Presentation | Fulfilled by SPM 310 or SPM 466 |  | 3 |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
| SUNY GE | Diversity: Equity, Inclusion and Social Justice |  |  |  |  | 3 |  |  |  |
|  |  |  |  |  |  |  |  |
| SUNY GE | Mathematics | Fulfilled by STATS requirement |  | 3 |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
| SUNY GE | Natural Sciences |  |  |  |  | 3 |  |  |  |
|  |  |  |  |  |  |  |  |
| SUNY GE | Humanities | Fufilled by COM 100 |  | 3 |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
| SUNY GE | Social Sciences |  |  |  |  | 3 |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
| SUNY GE | The Arts |  |  |  |  | 3 |  |  |  |
|  |  |  |  |  |  |  |  |
| SUNY GE | US History & Civic Engagement | Depends on H.S. Regents Score |  | 3 |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
| SUNY GE | World History and Global Awareness |  |  |  |  | 3 |  |  |  |
|  |  |  |  |  |  |  |  |
| SUNY GE | World Language | Depends on H.S. Regents Score |  | 3 |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
| Cortland GE | Science, Technology, Values and Society |  |  |  |  | 3 |  |  |  |
|  |  |  |  |  |  |  |  |
|  |  | **Total Minimum Credits** |  | 121 |  |  |  |